LOOK SHARP

When beauty salon owner and trained nurse Anne Rossi lost two stones in weight she was thrilled – except for one problem.

Anne went from a size 18 to a size 14 – but she was still left with a double chin that refused to budge.

So Anne, of Dublin, decided to travel to Leeds for treatment with new injections which dissolve stubborn areas of fat.

The injections, called Lipodissolve, are said to get rid of fat which previously would have required surgery to remove it, and are being hailed as a major breakthrough.

They are being offered by Dr Mark Palmer, a GP who is also an expert in cosmetic treatments and is the first doctor in Yorkshire to be trained to use them.

Anne said: "My chin just hadn't gone down even though I had lost the weight so I decided I would have this treatment.

"I had about eight injections and it took about 15 minutes. It stung a bit, but it wasn't bad.

"Even after one treatment my chin looks much better. I have more of a profile and my neck and the side of my face look slimmer as well.

"Now lots of people keep asking me if I have lost more weight, even though I haven't."

The treatment was pioneered by a doctor in South America almost 10 years ago and has become increasingly popular both there and in Europe before reaching the UK.

The injections contain a fat-dissolving chemical called phosphatidylcholine, originally developed from the soya bean to lower cholesterol in the blood, and work by destroying the membrane of the fat cells. The body's enzymes then slowly break down the fat inside over the next few weeks and gradually expel it from the body.

Anne noticed the effect after five weeks.

"Then it seemed to happen all at once, within a few days the fat was going.

"The only side effect I had was a bit of soreness and bruising at the time of the injection but that soon went.

"I can't get over the result, it is excellent."

Dr Palmer said: "The breakdown process is safe. Because the drug was originally developed to lower cholesterol it actually lowers the amount of free fat in the blood stream, it is not harmful for the blood vessels."

Dr Palmer is a member of Network-Lipolysis which means he has been trained to use the injections by the world's leading expert who is based in Austria, said: "We always explain the situation but it is not unusual for doctors to use drugs in ways for which they are not officially licensed."

"In America the treatment is being hailed as a major breakthrough. Doctors there are also using it to get rid of any unevenness after liposuction."

• Treatments cost £300 for the first and £250 for follow ups. Two to four treatments are needed depending on body region and size.

DR PALMER CAN BE CONTACTED ON 070 7444 7444
E-MAIL: MARK.PALMER@MAIL.COM